



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Newsletter

August 2024

Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 38 sites started Intervention with 16,118 patients enrolled
- 2 sites pending intervention start

Longitudinal Patient Survey (LPS)

- 4,000 potentially eligible participants
- 1,331 assessed for eligibility as of 08/07/24
- 619 enrolled
- 830 completed surveys

24 CBRCs (Community-Based Research Consultants) have been successfully trained to undertake the critical task of recruiting patients for the LPS. 3 additional CBRC's are being oriented and onboarded

Sheps team developed a new dashboard



Maternal Health Equity Education & Training (MHEET) sessions with clinic providers and staff have also played a vital role in ACURE4Moms, with 88 sessions completed so far.

- MHEET #1: 28 completed (8 observed)
- MHEET #2: 23 completed (9 observed)
- MHEET #3: 20 completed (10 observed)
- MHEET #4: 14 completed (8 observed)
- MHEET #5: 3 completed (0 observed)

MHEET session 4 has been revised into a shorter version and MHEET 5 has

to track progress related to LPS recruitment and surveys

been finalized

Pre-Implementation Interviews:

- 131 staff completed pre-implementation interviews
- 1 staff being recruited
- 94 interviews analyzed

Mid Point Interviews:

- 6 staff completed interview
- 8 staff recruited
- 4 staff being scheduled

Community News

ACURE4MOMS is thrilled to announce that all active sites are referring to our Community Based Doula Partners MAAME INC and MOMMAS VILLAGE FAYETTEVILLE.



MOMMAS VILLAGE FAYETTEVILLE

- Attending startup meetings for Arms 3 and 4
- Presenting Doula Orientation to practices and study hospital L&D staff
- Co-facilitating MHEET sessions and attending MHEET Core Team meetings
- Creating communication for practices on updated referral process, including a Doula Referral Guide
- Receiving referrals and assigning doulas



MAAME INC.

- Attending startup meetings for Arms 3 and 4
- Continuing work transitioning as a new organization within

ACURE4MOMS

- Co-facilitating MHEET sessions and attending MHEET Core Team meetings
- Finalized additional MHEET Trainers for West NC practices
- Created Doula Referral Guide for practices on updated referral process
- Receiving referrals and assigning doulas



maame

Mobilizing African American Mothers through Empowerment

ENROLLED SITES!

- UNC GOG at Weaver Crossing & UNC Horizons
- UNC OB/GYN at Panther Creek
- UNC Maternal Fetal Medicine at Vilcom
- UNC Maternal Fetal Medicine at Rex
- WakeMed Raleigh Campus (Andrews Center)
- WakeMed Cary
- WakeMed Raleigh (Oberlin Street & Clayton Combined)
- WakeMed North
- Galatians Community Health
- Nash OB-GYN Associates
- Wayne Women's Clinic
- Rural Health Group, Inc.
- ECU OBGYN (ECU Brody OB)
- Novant Health OB/GYN-Bolivia (Brunswick)
- Novant Health Coastal OB/GYN-Shipyard
- Southern Pines Women's Health
- Durham Women's Clinic
 - Chapel Hill OBGYN
 - Green Valley OB/GYN
- Cone MedCenter for Women
 - Cone Femina
 - Cone Stoney Creek & Drawbridge Parkway
- Cone Kernersville & High Point
 - Cone Family Tree
- UNC Women's Health at Eden
 - Atrium Wake Forest Baptist OBGYN Downtown Health Plaza
- Novant Health Triad Obstetrics & Gynecology
- Novant Health Valaoras & Lewis OB/Gyn
 - Novant Health Waughtown OB/Gyn & Today's Woman
 - Novant Health WomanCare
- Novant Health City Lake OB/Gyn
 - Novant Health Providence OB/Gyn
 - Novant Health Queen City

Center

- UNC Southeastern
- Cone Health Alamance OB/GYN at Burlington
- Novant Harbor Pointe OB/GYN

OB/Gyn

- Novant Health Randolph OB/Gyn
- Novant Health Rankin OB/Gyn Main and Ballantyne
- Novant Health Southeast OB/Gyn



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