



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Newsletter October 2024

Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 38 sites started Intervention with
- 19,679 patients enrolled
- 1 site pending intervention start

Longitudinal Patient Survey:

- 5,360 potentially eligible participants
- 1,827 assessed for eligibility as of 9/25/24
- 795 enrolled; 185 withdrawn
- Completed surveys:
 - Survey #1: 555
 - Survey #2: 324
 - Survey #3: 131
 - Survey #4: 61
 - Survey #5: 1
- 26 CBRCs actively recruiting
- 3 being oriented/onboarded



Maternal Health Equity Education & Training (MHEET) Sessions: 98 total completed

- MHEET #1: 29 completed (8 observed)
- MHEET #2: 24 completed (9 observed)
- MHEET #3: 21 completed (10 observed)
- MHEET #4: 18 completed (9 observed)
- MHEET #5: 6 completed (1 observed)

- 8 CBRCs are now recruiting participants for 2 sites starting 8/16/24

Community Based Doula Partners:

- **MOMMAS VILLAGE FAYETTEVILLE and MAAME INC.** created a web self-referral links for patients to use directly
- Incorporated links to Doula Information Sheet and distributing updated sheet to practices.

Pre-Implementation Interviews:

- 136 staff completed pre-implementation interviews (5 from practices that have dropped out)
- 120 transcripts coded
- Finalizing initial analysis of pre-implementation interviews

Mid-Point Interviews:

- 17 staff completed mid-point implementation interviews
- Recruiting 8 staff
- Scheduled 6 staff

COMMUNITY NEWS



We extend our heartfelt gratitude to the North Carolina Department of Health and dedicated partners in communities for their collaborative efforts in producing the new 2024 NC Health Disparities Analysis Report. This vital document serves as a significant step towards understanding and addressing the health inequities that persist within our communities, particularly in relation to maternal health outcomes for Black mothers. Your commitment to this important work inspires hope and progress in our collective mission to create a more equitable healthcare system.

"Check out page 51-54 for maternal health disparities information"
[NC Health Disparities Analysis Report - 2024 \(ncdhhs.gov\)](https://ncdhhs.gov)



In the wake of Hurricane Helene, we understand the immense challenges faced by our beloved communities in Western North Carolina, and we want you to know that ACURE4Moms is here to stand with you during this trying time. Together, we can uplift one another by sharing vital resources and support, reinforcing our commitment to equity in maternal health for all. We encourage you to take an active role in this mission—reach out to those who may benefit from our offerings and share the links below. By coming together as a community, we can create a ripple effect of positive change and ensure that no one is left behind. Let's connect, share, and empower one another to navigate this journey with hope and resilience!

- <https://www.ncdps.gov/our-organization/emergency-management/hurricane-helene>
- [WNC Hurricane Relief - Ways to Help - UNC Health Foundation](#)
- [Home - AshevilleRelief.org](#)
- [WNC Donation Opportunities - Helene - Google Docs](#)

Visit our website!

<https://www.mombaby.org/acure4moms/>

ENROLLED SITES

- UNC GOG at Weaver Crossing & UNC Horizons
- UNC OB/GYN at Panther Creek
- UNC Maternal Fetal Medicine at Wilcom
- UNC Maternal Fetal Medicine at Rex
- keMed Raleigh Campus (Andrews Center)
- WakeMed Cary
- WakeMed Raleigh (Oberlin Street & Clayton Combined)
- WakeMed North
- Galatians Community Health
- Nash OB-GYN Associates
- Durham Women's Clinic
- Chapel Hill OBGYN
- Green Valley OB/GYN
- Cone MedCenter for Women
- Cone Femina
- Cone Stoney Creek & Drawbridge Parkway
- Cone Kernersville & High Point
- Cone Family Tree
- UNC Women's Health at Eden
- Atrium Wake Forest Baptist OBGYN Downtown Health Plaza
- Novant Health Triad Obstetrics & Gynecology

- Rural Health Group, Inc.
- ECU OBGYN (ECU Brody OB)
- Novant Health OB/GYN-Bolivia (Brunswick)
- Novant Health Coastal OB/GYN Shipyard
- Southern Pines Women's Health Center
- UNC Southeastern
- Cone Health Alamance OB/GYN at Burlington
- Novant Harbor Pointe OB/GYN
- Novant Health Valaoras & Lewis OB/Gyn
- Novant Health Waughtown OB/Gyn & Today's Woman
- Novant Health WomanCare
- Novant Health City Lake OB/Gyn
- Novant Health Providence OB/Gyn
- Novant Health Queen City OB/GYN
- Novant Health Randolph OB/Gyn
- Novant Health Rankin OB/Gyn
- Novant Health Southeast OB/Gyn

Thank you for your support



**Sincerely,
ACURE4MOMS**

Visit our website!
<https://www.mombaby.org/acure4moms/>



UNC Collaborative for Maternal and Infant Health | University of North Carolina at Chapel Hill | Chapel Hill, NC 27599 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!