



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Newsletter November 2024

Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 38 active sites
- 24,782 patients enrolled
- 1 site pending intervention start

Longitudinal Patient Survey:

- 6,294 potentially eligible participants
- 2,418 assessed for eligibility
- 777 enrolled; 263 withdrawn
- Completed surveys:
 - Survey #1: 715
 - All CBRC are onboarded
 - 23 CBRCs actively recruiting
 - 12 CBRCs are now recruiting participants for 2 sites

Community Based Doula Partners:

- MOMMA'S VILLAGE FAYETTEVILLE and MAAME INC. created a web



Maternal Health Equity Education & Training (MHEET) Sessions: 98 total completed

- MHEET #1: 29 completed (8 observed)
- MHEET #2: 28 completed (9 observed)
- MHEET #3: 23 completed (10 observed)
- MHEET #4: 19 completed (9 observed)
- MHEET #5: 13 completed (3 observed)
- MHEET #6: 4 completed (1 observed)

Pre-Implementation Interviews:

- 136 staff completed pre-implementation interviews (5 from practices that have dropped out)

self-referral links for patients to use directly

- Incorporated links to Doula Information Sheet and distributing updated sheet to practices.
- Seen improvement in referral completion when patients use self-referrals across sites

- All transcripts coded
- Finalizing initial analysis of pre-implementation interviews

Mid-Point Interviews:

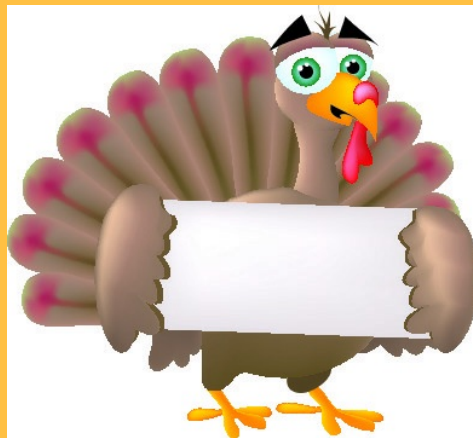
- 30 staff completed mid-point implementation interviews
- Recruitment has started for the next practices

COMMUNITY NEWS



ACURE4Moms

Accountability for Care through Undoing Racism & Equity



As we step into this holiday season, let us embrace the journey with grace, humility, and forgiveness—not only for others but also for ourselves, as we navigate our own challenges. It's a time to reflect on those who may not share the same privileges we enjoy; let's make it our mission to uplift and support them in any way we can.

Let's carry in our hearts and prayers those who have faced tremendous loss this year, particularly those affected by the devastating Hurricane Helene. In this spirit of togetherness, let us express gratitude for one another and recognize the power of our collective efforts to serve our communities every day. Together, we can make a meaningful difference, reminding ourselves that even the smallest acts of kindness can ripple outward, creating waves of hope and resilience in the lives of families in need.

So, as we gather with loved ones this season, may we also find strength in

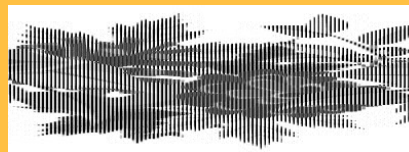
nurturing ourselves and fostering self-compassion, embodying the true essence of ACURE4Moms and our unwavering commitment to community well-being.



Updated Resources For WNC

In the wake of Hurricane Helene, we recognize the profound challenges faced by our cherished communities in Western North Carolina, and we want to assure you that ACURE4Moms stands firmly by your side during this difficult period. It is through unity and collaboration that we can uplift one another, sharing essential resources and support as we reinforce our unwavering commitment to equity in maternal health for all families. We wholeheartedly encourage you to take an active role in this mission—reach out to those who may benefit from our offerings and disseminate the links provided below. By coming together as a community, we can spark a transformative ripple effect of positive change, ensuring that no one is left behind in these trying times. Let us connect, share, and empower one another as we navigate this journey together with hope, resilience, and a collective spirit of determination!

[Resource Link](#)



Special messages from Lily Martin:

"Thank you all for your support during this time. I wanted to highlight that in the list is a group of folks prioritizing a gift drive for the holiday season for children in WNC. Gifts can be dropped off here in Haywood Co. (where I currently reside) or shipped so folks don't even have to leave their house 😊 "

*****Polite Dumpling Society is running a gift drive for children and teens in WNC for the holiday season. Needed: Gifts for all ages; babies to late teens.**

- **Can order a gift online, have it wrapped, and in the note, section add the age range it's for. Gifts can be dropped off or shipped to:**

**The Pigeon Multicultural Center
c/o Chelsea
450 Pigeon St.
Waynesville, NC 28786**

https://www.instagram.com/politedumpling_society/

Also here is MAHEC's hurricane assistance/resource link: <https://mahec.net/patient-care/hurricane-assistance>

•

**Visit our website!
<https://www.mombaby.org/acure4moms/>**

ENROLLED SITES

- **UNC GOG at Weaver Crossing & UNC Horizons**
- **UNC OB/GYN at Panther Creek**
- **UNC Maternal Fetal Medicine at Vilcom**
- **UNC Maternal Fetal Medicine at Rex**
- **keMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**
- **WakeMed North**
- **Galatians Community Health**
- **Nash OB-GYN Associates**
- **Rural Health Group, Inc.**
- **ECU OBGYN (ECU Brody OB)**
- **Novant Health OB/GYN-Bolivia (Brunswick)**
- **Novant Health Coastal OB/GYN Shipyard**
- **Southern Pines Women's Health Center**
- **UNC Southeastern**
- **Durham Women's Clinic**
- **Chapel Hill OBGYN**
- **Green Valley OB/GYN**
- **Cone MedCenter for Women**
- **Cone Femina**
- **Cone Stoney Creek & Drawbridge Parkway**
- **Cone Kernersville & High Point**
- **Cone Family Tree**
- **UNC Women's Health at Eden**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**
- **Novant Health Triad Obstetrics & Gynecology**
- **Novant Health Valaoras & Lewis OB/Gyn**
- **Novant Health Waughtown OB/Gyn & Today's Woman**
- **Novant Health WomanCare**
- **Novant Health City Lake OB/Gyn**
- **Novant Health Providence OB/Gyn**
- **Novant Health Queen City OB/GYN**
- **Novant Health Randolph OB/Gyn**
- **Novant Health Rankin OB/Gyn**

- Cone Health Alamance OB/GYN at Burlington
- Novant Health Southeast OB/Gyn
- Novant Harbor Pointe OB/GYN



Thank you for your support



**Sincerely,
ACURE4MOMS**

Visit our website!
<https://www.mombaby.org/acure4moms/>



UNC Collaborative for Maternal and Infant Health | University of North Carolina at Chapel Hill | Chapel Hill, NC 27599 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!