



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Newsletter Winter Edition

(Dec 24/Jan 25)



Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 39 active sites
- 28,444 patients enrolled
- Wake Forest Baptist started 12/12/24



Maternal Health Equity Education & Training (MHEET) Sessions: 123 total completed

- MHEET #1: 29 completed (8 observed)
- MHEET #2: 28 completed (9

Longitudinal Patient Survey:

- 7,951 potentially eligible participants
- 2,766 assessed for eligibility
- 1,171 enrolled; 326 withdrawn
- Completed surveys:
- Survey #1: 809
- All CBRC are onboarded
- 24 CBRCs actively recruiting
- 12 CBRCs are now recruiting participants for 2 sites

Community Based Doula Partners:

- MOMMA'S VILLAGE FAYETTEVILLE
- # Doula referrals (11 practices) 581
- 33 clients matched with a doula

MAAME INC.

- # doula referrals (9 practices) 369
- 35 clients matched with a doula
- 38 doula supported births
- MVF hired additional admin support person
- MAAME hired 2 doulas to help manage referrals in the Charlotte and Triad area

observed)

- MHEET #3: 24 completed (10 observed)
- MHEET #4: 20 completed (8 observed)
- MHEET #5: 16 completed (4 observed)
- MHEET #6: 6 completed (1 observed)
- MHEET #7: 2 completed (0 observed)
- MHEET Session 8 is in development

Pre-Implementation Interviews:

- 136 staff completed pre-implementation interviews (5 from practices that have dropped out)
- All transcripts coded
- Finalizing initial analysis of pre-implementation interviews

Mid-Point Interviews:

- 54 staff completed mid-point implementation interviews
- Recruitment has started for the next practices
- Scheduled 4
- Recruiting 10

COMMUNITY NEWS



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Welcome to the New Year! As we reflect on the challenges we encountered in the past year, let us harness that determination to transform this year into one filled with successful outcomes, abundant gratitude, and a spirit of generosity. This is a time for us to reaffirm our commitment to self-care, nurturing our families, and strengthening our community ties. Together, we can create a supportive environment where ALL birthing individuals thrive, embracing the shared experiences that unite us and empower us to advocate for better maternal health outcomes. Let's embark on this journey with resilience and hope, fostering connections that uplift us all.

Visit our website!

<https://www.mombaby.org/acure4moms/>



ENROLLED SITES

- **UNC GOG at Weaver Crossing & UNC Horizons**
- **UNC OB/GYN at Panther Creek**
- **UNC Maternal Fetal Medicine at Vilcom**
- **UNC Maternal Fetal Medicine at Rex**
- **keMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**
- **WakeMed North**
- **Galatians Community Health**
- **Nash OB-GYN Associates**
- **Rural Health Group, Inc.**
- **ECU OBGYN (ECU Brody OB)**
- **Durham Women's Clinic**
- **Chapel Hill OBGYN**
- **Green Valley OB/GYN**
- **Cone MedCenter for Women**
- **Cone Femina**
- **Cone Stoney Creek & Drawbridge Parkway**
- **Cone Kernersville & High Point**
- **Cone Family Tree**
- **UNC Women's Health at Eden**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**
- **Novant Health Triad Obstetrics & Gynecology**
- **Novant Health Valaoras & Lewis OB/Gyn**
- **Novant Health Waughtown OB/Gyn**

- **Novant Health OB/GYN-Bolivia (Brunswick)**
- **Novant Health Coastal OB/GYN Shipyard**
- **Southern Pines Women's Health Center**
- **UNC Southeastern**
- **Cone Health Alamance OB/GYN at Burlington**
- **Novant Harbor Pointe OB/GYN**

- **& Today's Woman**
- **Novant Health WomanCare**
- **Novant Health City Lake OB/Gyn**
- **Novant Health Providence OB/Gyn**
- **Novant Health Queen City OB/GYN**
- **Novant Health Randolph OB/Gyn**
- **Novant Health Rankin OB/Gyn**
- **Novant Health Southeast OB/Gyn**



Sincerely,
ACURE4MOMS

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